

Lake Odessa Area Arts Commission
Page Memorial Building
839 Fourth Avenue
Lake Odessa, Michigan 48849
Regular Meeting Minutes
November 15, 2021

Meeting called to order 7:03 pm by Chairperson Hermes.

Roll Call: Margaret Hermes, Patrick Reagan, Carrie Johnson, Nancy Mattson, Karen Banks

Absent: None

Motion made by Reagan, supported by Banks to approve the agenda as presented.

– motion carried by voice vote of members present, 5-0.

Public comment – no public comment was heard.

Minutes: Motion by Johnson, supported by Hermes, to approve the minutes from the October 11, 2021 regular meeting. Motion carried by voice vote of members present, 5-0.

Discussed financial report – The financial report/ accounts payable report was discussed. Motion by Reagan, supported by Hermes, to approve the financial report as submitted. Motion carried by voice vote of members present, 5-0.

Discussion Items:

A) Sponsorship Letters: the final sponsorship letters are prepared and being sent out by Reagan.

B) Applications: No new applications received.

C) Artist Recruitment: membership dues have been submitted digitally as approved during the last meeting. The listing still needs to be submitted for publishing. Members discussed the merits of visiting other shows to recruit new artists.

D) Food Vendor Recruitment: discussion took place. Mattson reported that Jen Hickey has been helping Mattson to recruit new food vendors. Mattson also reported that communication with food vendors has been difficult for a variety of reasons.

E) Entertainment: no lineup has been set as of yet. Hermes suggested looking at higher-end acts in order to bring more people into the event. Banks suggested that perhaps a booking agent would be helpful to the cause.

F) Grant Report: a grant award of \$6,741.00 has been received from MCACA. This is for the 2022 event.

G) Volunteer Communication: a reminder needs to be sent out to volunteers to remind them to sign up for the 2022 event.

H) Handicap Parking: Motion by Reagan, supported by Johnson, to keep the parking system for the 2022 event the same as the 2021 event, with the idea of gathering data on parking patterns during the 2022 event, in order to make a data-driven decision. Voice vote. Motion carried, 5-0.

I) New Community Projects: discussion took place on potential community projects to be funded by the Arts Commission. A new dance floor, a new hand rail, new bracket arms for banners on park lightpoles, and new fabric for the pavilion were discussed.

J) Motion by Reagan, supported by Banks, to cancel the December 2021 meeting due to the holidays. Motioned carried by voice vote of members present, 5-0.

K) Motion by Reagan, supported by Hermes, to adopt the following meeting schedule for 2022:

January 10th
February 14th
March 14th
April 11th
May 16th
June 13th
July 11th
July 25th or August 1st extra before art in the park
August 8th (to close ? maybe August 15th)
September 12th
October 10th
November 14th
December 12th

Motioned carried by voice vote of members present, 5-0.

Johnson left the meeting at 8:00 pm.

L) Items for next agenda – discussion of budget; election of officers; booking agent discussion; golf cart parade.

M) Board member comments – None.

Meeting adjourned: 8:03 pm

Next Meeting: Monday, January 10, 2022 at 7:00 pm.

Respectfully submitted
Patrick Reagan

Village Manager/ Village Clerk