

Lake Odessa Area Arts Commission
Regular meeting
February 22, 2021

Meeting called to order 7:00 pm by Chairperson Hickey

Roll Call: Banks (from Lake Odessa), Hickey (from Lake Odessa), Mattson (from Ft. Pierce, Florida), Hartzler (from Lake Odessa), Hermes (from Lake Odessa), Reagan (from Lake Odessa)

Absent: None

Motion made by Reagan, supported by Banks to approve agenda – motion carried by voice vote of members present, 6-0.

Motion by Reagan, supported by Banks, to approve Minutes of January 11, 2021 meeting – motion carried by voice vote of members present, 6-0.

Public comment – no public comment was heard.

Discussed financial report – motion by Banks, supported by Hermes, to approve the financial report as submitted. Motion carried by voice vote of members present, 6-0.

Discussion Items:

A) 2021-2022 Budget: Reagan went over the budget that was submitted on the Arts Commission behalf by the Village Manager. Similar numbers were used from the previous years budget.

B) 2021 Art in the Park

- 1) Artists Applications: Banks discussed artist applications received and of those that may be interested in joining in 2021.
- 2) Entertainment: Banks discussed speaking with a local group, “The Adams Family” appearing at the Art in the Park event for the fee of \$500.00. Reagan made a motion to book the Adams Family group for \$500.00. Motion was supported by Hermes. Motion carried by voice vote of members present, 6-0
- 3) Wine Tasting: discussion took place on Wine Tasting activity at this year’s event. Reagan stated that he will look to get a quote on liability insurance for a one-day event.
- 4) Children’s Area: Discussion took place as to whom would run a Children’s Area at this year’s event. Hermes suggested the library might be interested. Reagan suggested the Police Department might also be interested. Reagan stated that he will check with Chief Backing to gauge interest.

5) Recruitment of Artisans, Board Members, and Volunteers: discussion was had about potential new volunteers. Banks suggested utilizing Facebook for this endeavor. Hickey stated that she would speak with past Board member Farrell about getting the Facebook password.

C) Sponsorships: Reagan spoke about the need for sponsorships and perhaps asking larger businesses in the community to support the event this year as smaller businesses have been negatively impacted by the COVID-19 pandemic and that this may not be the best time to ask for funding of these small businesses. Banks further stated that, in her capacity as the Village President, Reagan's capacity as the Village Manager, and Hartzler's capacity as a Village Trustee, none of the three should be soliciting sponsorships in the community as it is likely a potential ethical violation and/ or just a poor look for the Village and the Arts Commission. Banks did state that the solicitation for sponsorships should occur in a face-to-face manner (as well as with mailings) in 2021.

Mattson also stated that she already solicits sponsorships for the Lake Odessa Fair and that this precludes her from doing this for Art in the Park.

The group discussed potential bigger sponsors for this event. Organizations considered included: Miller Johnson; Dickinson Wright; Dixon Engineering; and GEI Consultants.

Discussion then took place about the Art in the Park cellphone.

D) Next meeting March 8, 2021 at 6:30 pm

Meeting adjourned: 8:04 pm

Respectfully submitted

Patrick Reagan

Village Manager/ Village Clerk