

Lake Odessa Area Arts Commission
Regular meeting
May 10, 2021

Meeting called to order 7:03 pm by Chairperson Hickey

Roll Call: Karen Banks (remotely from Lake Odessa), Jennifer Hickey (remotely from Lake Odessa), Margaret Hermes (remotely from Lake Odessa), Patrick Reagan (remotely from Lake Odessa), Carrie Johnson (remotely from Lake Odessa), Nancy Mattson (remotely from Lake Odessa – joined at 7:07 pm)

Absent: None

Motion made by Reagan, supported by Johnson to approve agenda with the addition of the following items:

- Discussion of sound engineering from Bill Bartleson
- Discussion of a trivia contest at Art in the Park
- Discussion of “Marbles the Clown” at the Kid’s Area
- Discussion of event photographer at Art in the Park
- Discussion of 2022 MCACA Grant

– motion carried by voice vote of members present, 5-0.

Public comment – no public comment was heard.

Mattson joined the meeting at 7:07 pm.

Motion by Banks, supported by Hickey, to approve Minutes of April 12, 2021 meeting – motion carried by voice vote of members present, 6-0.

Discussed financial report – Motion by Johnson, supported by Hickey, to approve the financial report as submitted. Motion carried by voice vote of members present, 6-0.

Discussion Items:

A) 2021 Art in the Park

- 1) Discussion of Bill Bartleson – Bartleson has stated that he would like payment for sound engineering and performing to be paid upfront, before the event. Discussion took place. Hickey stated that would be happy to speak with Bartleson about payment and options. Reagan stated that he would be happy to contact other sound engineers, to see about event availability.

- 2) Artists Applications: Discussion was led by Banks, who reviewed with the group the artist applications received and of those that may be interested in joining in 2021. Motion by Banks, supported by Mattson, to approve the application from Susan Clay for inclusion in this year's event. Motion approved by voice vote of members present, 6-0. Banks stated that 51 vendors are currently signed up to take part in the event.
- 3) Entertainment: Discussion was had about entertainment for the 2021 AITP. The dance studio will perform in the afternoon. A motion was made by Reagan, supported by Banks, to allocate \$500.00 for the rental of a dance floor for the event. Motion was unanimously approved by members present, 6-0. Discussion was then had about a trivia contest at the event. Johnson stated that she will research and come up with questions to be used at the event.
- 4) Concessions: Church people that have sold tacos in the past will not be there. Ice cream vendors will not be attending this year.
- 5) Wine Tasting: Reagan will be bringing the application for a special event liquor license to the Village Council at their next meeting.
- 6) Children's Area: Johnson stated that the Jordan Lake Trail Board will be hosting the Kid's Area during the 2021 event. Banks led a discussion about "Marbles the Clown" performing at the event, for a fee of \$175.00. Banks will discuss further with her about this event.
- 7) Sponsorship level – Banks discussed current sponsors for the event and said that GEI Consultants will be a sponsor this year for \$250.00. Banks also stated that Zion Lutheran Church would like to take part and would like to give away water to attendees. Discussion was had. No objection was heard to this taking place during the event.
- 8) Facebook: discussion was had about utilizing Facebook for the event. Reagan suggested that new pictures should be put up each day leading up to the event.
- 9) T-Shirts: the group discussed the t-shirts for this year's event. Banks stated that she would like to see a different color this year. The group concluded that t-shirts can be purchased through grant funds as they are a good form of advertising for the event.
- 10) Golf Carts: Banks stated that she will be getting the invoice for the golf carts for the event soon.
- 11) Photographer: Karen Zylstra will be the photographer for this year's event.
- 12) MCACA Grant: the group discussed applying for this grant for the 2022 event.

B) Arts Commission Cell Phone – completed. Banks currently has the cellphone.

C) Member comments: none were had.

D) Next meeting June 14, 2021 at 7:00 pm at the Page Building.

Meeting adjourned: 9:08 pm

Respectfully submitted

Patrick Reagan

Village Manager/ Village Clerk