

## MINUTES

**Lake Odessa Area Arts Commission**  
Regular Meeting  
Thursday, March 16, 2023 - 7:00 p.m.  
Page Memorial Building  
Lake Odessa, Michigan

1. **Call to Order / Roll Call:** Hermes called the meeting to order at 7:00 p.m.  
Present: Hermes, Johnson, Mattson, Banks, Rice  
Visitors: Amber Velte
2. **Approval of Agenda:** Motion by Johnson, support by Mattson to approve agenda as presented. All ayes; motion carried 5-0.
3. **Public Comment:** None.
4. **Action Items**
  - a. **Meeting minutes:**
    - 1) 2/16/23 regular meeting: Motion by Hermes, support by Johnson to approve. All ayes; motion carried 5-0.
  - b. **Finance:**
    - 1) Year-end revenue/expense report was reviewed.
    - 2) Motion by Mattson, support by Hermes to approve accounts payable for February 2023 totaling \$189.53. All ayes; motion carried 5-0.
  - c. **Art in the Park 2023:**
    - 1) **Entertainment:**
      - (a) Musicians: Banks played audio recordings from prospective musicians. Motion by Hermes, support by Johnson to approve the following musicians for 2023 Art in the Park:
        - Russ Franzen - \$125
        - Michael Hulett - \$350All ayes; motion carried 5-0.
      - (b) Opening flag ceremony: Rice will check with high school re: availability of band or choir students to perform the national anthem and a few other patriotic songs during and preceding opening flag ceremony. Johnson will contact Steve Aldrich re: availability of VFW to do the flag ceremony.

- 2) Artists:
  - (a) Follow-up letter to 2022 artists was mailed out in mid-February 2023, and has generated some new applications. Consensus was that follow-up letters to 2023 artists should be mailed out after January 2024.
  - (b) As of this date, there are a total of 53 artists signed up and 65 booth spaces purchased.
  
- 3) Food Vendors: Mattson has contacted Farmhouse Pizza, will call Cup of Grace, and continues to search for an ice cream vendor. She met a group at an event selling cocktails. Suggestion was made that they could sell mocktails. She is still trying to reach Maria's Tacos. Dog Central has been confirmed. Rice stated she knows a person who has a vegan food truck and will attempt to contact them.
  
- 4) Sponsors:
  - (a) Motion by Banks, support by Johnson to revise sponsorship levels as follows: Title - \$2,000; Platinum - \$1,000; Gold - \$750; Silver - \$500; Bronze - \$250; Community - \$100, and to eliminate the incentive offering to display a sign at sponsoring businesses: All ayes; motion carried.
  - (b) The following businesses were offered as additions to the sponsorship mailing list: Los Primos Mexican Restaurant, Rusted Poppy, Rustic Love, Simple Truth Chiropractic, Olive & Oak Hair Salon, Tabby's Chop Shop, The Studios on Fourth, Sparrow Hospital.
  
- 5) Kids' Zone: Rice suggested an eco-friendly activity focusing on plastic waste. Mattson has confirmed Marilyn Danielson's available to serve as clown. Time frame for 2023 Kids' Zone will be 9 a.m. to Noon.
  
- 6) 2023 Visitors Guide: Rice solicited suggestions from board members for artwork ideas.

Rice and Amber Velte left the meeting at 8:00 p.m.

- 7) Miscellaneous:
  - (a) Golf carts: Banks made contact with U.S. Golf Car and will bring written proposal to April meeting.
  
  - (b) Dumpster: Banks contacted Dumpsters on Demand in Ionia Michigan regarding them making an in-kind dumpster donation for Art in the Park in exchange for Visitor Guide advertising. She expects to have more information at the April meeting.
  
  - (c) Tables/chairs/tent: Mattson will inquire re: pricing for 17 tables, 90 chairs and one 20x30 tent. Motion by Banks, support by Johnson to approve rental of same at a cost not to exceed \$650. All ayes; motion carried 4-0 with Rice absent.

- (d) Portable toilets: Motion by Johnson, support by Hermes to authorize Mattson to rent port-a-johns at a cost not to exceed \$650. All ayes; motion carried 4-0 with Rice absent.
- (e) Radios: Motion by Banks, support by Johnson to approve rental of 10 radios at a cost not to exceed \$100. All ayes; motion carried 4-0 with Rice absent.
- (f) Dance Floor: Banks reported the floor has been ordered.
- (g) Shade Cloths: Hermes will seek quotes for cleaning services.
- (h) Boy Scouts: Johnson will contact the Halanski family to inquire re: them providing parking and sanitation services.
- (i) Donuts: Johnson will place same order as in 2022.
- (j) Mobile Hotspots: Johnson reported the library will only check out mobile hotspots two weeks in advance of event. A Friends of the Library member is assisting.

**d. Mural Project:** Johnson reported that Bill Rogers has contacted the local postmaster to inquire re: the post office building as a possible mural location.

**e. Board Member Comments:** None.

**f. Adjournment:** Without objection, meeting adjourned at 8:34 pm.

Respectfully submitted,

Karen Banks, Recording Secretary