MINUTES

Lake Odessa Area Arts Commission

Regular Meeting Tuesday, September 10, 2024 Page Memorial Building Lake Odessa, Michigan

- <u>Call to Order</u>: Chair Hermes called the meeting to order at 7:01 p.m. Present: Karen Banks, Meg Hermes, Carrie Johnson, Nancy Mattson, Ty Nurenberg Absent: Melanie Baker, Aurora Rice Visitors: None Staff: None
- 2. <u>Approval of Agenda</u>: Motion by Banks, support by Johnson, to approve agenda with addition of visitor door prize drawing. All ayes; motion carried.
- 3. Public Comment: None.
- **4.** <u>Minutes</u>: Motion by Johnson, support by Mattson, to approve minutes of August 12, 2024 regular meeting. All ayes; motion carried.
- 5. <u>Finance</u>:
 - a. <u>Revenue/Expense report</u>: Revenue/Expense report for August 2024 was reviewed.
 - b. <u>Accounts payable</u>:
 - 1) Motion by Johnson, support by Mattson, to approve accounts payable for August 2024 as presented, totaling \$1,284.43. All ayes; motion carried.
 - Motion by Hermes, support by Mattson to approve invoice from West Michigan Tourist Association for renewal of annual membership dues in the amount of \$273.00. All ayes; motion carried.
 - 3) Motion by Hermes, support by Banks, to approve the following artist referral rebates:
 - Ingar Rudholm: 20.00
 - Donna Roush: 20.00
 - Jennifer Burns: 40.00
 - Pam Redman: 20.00
 - Lisa Sorrell: 20.00
 - Bonnie Porter: 20.00
 - Leah Slagter: 20.00
 - Cynthia Beals: 20.00

6. <u>2024 Art in the Park</u>:

- a. <u>Visitors Guide</u>: Discussion was held re: printing error on page 23 of the booklet and complaints received from one or more artists whose names were not listed. Motion by Hermes, support by Mattson, to offer a \$15 discount to 2024 artists when they apply for the 2025 show.
- b. <u>Sunshine Artist Magazine</u>: Banks reported that she was contacted by Sunshine Artist Magazine about the fast audit forms turned in by this year's artisans. They will feature Art in the Park on the cover and in a story in their October/November issue of the magazine, with free copies provided to all of this year's artisans.
- c. <u>Artist Door Prizes</u>: Drawing was held from among comment cards turned in from 2024 artists. Winner of free booth in 2025 was Deb Haviland. Winner of \$25 gift card was Rayann Wilcox.
- d. <u>Artist Feedback</u>: Discussion was held re: feedback from artist Deb Bieman re: her complaints about Friday night check-in. Hermes will call her.
- e. <u>Volunteers</u>: Further discussion was held re: difficulties recruiting enough volunteers for load-in/load-out and the observation that some artistans seem to have become inpatient or that they take volunteers for granted. A suggestions was made to hire help and to pass the cost along to the artisans who desire assistance, and provide them with a load-in/load-out ticket. Nurenberg suggested National Honor Society students be provided an incentive to assist at Art in the Park. Banks raised the possibility of hiring people from DK Security to assist with load-in/load-out and overnight security. Further discussion will be held in October.
- f. <u>Visitor Door Prizes</u>: Johnson will contact the door prize winners to notify them that their Buddy's on the Beach gift cards can be picked up at the Page Building during business hours.
- g. <u>Sponsor and Volunteer Acknowledgments</u>: Discussion was held on how best to thank and acknowledge sponsors, volunteers and the churches/businesses that provided parking, especially because we do not have mailing addresses or emails for many of the volunteers. Motion by Hermes, support by Mattson, to approve an amount not to exceed \$500 for a display ad in Lakewood News.

7. Miscellaneous:

a. <u>Eagle Scout Project</u>: A note from Nick Halanski was read, thanking the Arts Commission for their financial support for the purchase of two benches as part of his Eagle Scout flagpole/bench project in the village park.

- b. <u>Mural Project</u>: Mattson will contact Elisa Jackson to set up a meeting regarding her property at 1001 Fourth Avenue as a potential mural site. Project will be discussed further at the October meeting.
- c. <u>Christmas Decorating Contest</u>: Discussion was held whether it would be possible for Arts Commission members to participate in the "Christmas in the Village" parade. Details re: the 2024 decorating contest will be discussed at October meeting.
- d. <u>November Painting Class</u>: Johnson reported that artist Jennie Reichert will be holding a painting class at the Hughe House on November 14th as a fundraiser for Project Graduation. Tickets are \$25 each and class size is a maximum of 30 people.
- 8. <u>Adjournment</u>: Without objection, meeting adjourned at 8:34 p.m.